**Test Bank Chapter 1**

1.1 Multiple Choice Questions

1) Maxim Gorky referred to the world that film transported the viewer to as the "kingdom of \_\_\_\_\_\_\_\_."

A) dreams

B) thought

C) art

D) shadows

E) imagination

Answer: D

Topic: Introduction Page Ref: 3

2) Essential tools for developing a critical approach to the film medium should be based on \_\_\_\_\_\_\_\_.

A) knowledge about the way films are made

B) knowledge about how films are interpreted in aesthetic contexts

C) knowledge about how films are interpreted in cultural contexts

D) all of these

Answer: D

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3) The Kinetograph, a camera that recorded motion pictures on rolls of film, was invented by \_\_\_\_\_\_\_\_.

A) Eadweard Muybridge and Leland Stanford

B) Thomas Edison and William Dickson

C) Louis Lumiere and August Lumiere

D) Maxim Gorky

Answer: B

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4) The studio system established in Hollywood in the 1930s has been often referred to as a(n) \_\_\_\_\_\_\_\_\_model of industrial produc­tion.

A) artisinal

B) cooperative

C) “assembly line”

D) antiquated

Answer: C

Topic: Introduction Page Ref: 4

5) The contemporary history of cinema is, in part, a history of attempts to stave off the competition from newer entertainment technologies such as:

A) television

B) records

C) radio

D) CDs

Answer: A

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1.2 True or False Questions

1) One of the goals of the textbook is to teach students that their emotional response to a film isn’t as important as their intellectual engagement with the text.

Answer: FALSE

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2) During the late nineteenth century, technological advances in photography established the basis for recording moving images on film.

Answer: TRUE

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3) Alternative modes of filmmaking and spectatorship, including independent art cinema, experimental films and documentaries, have only come into existence in the last 10-20 years of film history.

Answer: FALSE

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4) Digital technologies have had an enormous impact on both the economics and aesthetics of cinema.

Answer: TRUE

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5) During the 1910s and the 1920s, the *actualité* film began to eclipse other types of movies.

Answer: FALSE

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1.3 Short Answer Essay Questions

1) The film industry has emphasized exciting new technological develop­ments in part because it becomes more and more difficult with each passing year to lure customers into movie theaters. Why?

Answer: We can watch films in the comfort of our homes, with DVDs, Blu-ray discs or streaming video, or catch the latest flick on a computer or cell phone.

Topic: Introduction Page Ref: 6

2) In general, what do the study notes accompanying end of chapter essays emphasize?

Answer: Strategies for writing about film

.Topic: Introduction Page Ref: 7

3) Explain the Kinetograph and the Kinetoscope.

Answer: They were, respectively, a camera that recorded motion pictures on rolls of film, and a machine with a peep-hole viewer that an individual looked through to see those films.

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1.4 Essay Questions

1) Discuss how Eadweard Muybridge’s work in motion photography led to the development of filmmaking.

Answer: Muybridge’s experiments in serial photography had as much to do with scientific discovery as they did with film as an art form. Muybridge’s famous photographs of horses in motion (1878) were inspired by a question that Leland Stanford (later Governor of California) hired Muybridge to answer: do horses lift all four feet off the ground when running? (The answer was yes.) Muybridge set up a bank of still cameras, each of which captured a shot of the horse as it moved by. These sequences of still shots offered insight into the details of human and animal move­ment.

Topic: Introduction Page Ref: 4-5

2) Discuss why Maxim Gorky called the cinema a “kingdom of shadows.”

Answer: Because audiences immerse themselves in the lives of fictional characters and story worlds that are created by the artistic combination of color, light and sound.

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