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| Multiple Choice |

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| 1. A(n) \_\_\_\_\_\_ is a saved link to a webpage.   |  |  |  | | --- | --- | --- | |  | a. | bookmark | |  | b. | shortcut | |  | c. | favorite | |  | d. | All of the above |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *REFERENCES:* | 4 Influence on Society | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/19/2017 3:25 PM | | *DATE MODIFIED:* | 1/19/2017 3:27 PM | |

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| 2. A(n) \_\_\_\_\_\_ page is the page on a website that a visitor sees when he or she clicks a link from an ad, a search engine result, or social media promotion.   |  |  |  | | --- | --- | --- | |  | a. | landing | |  | b. | subsidiary | |  | c. | front | |  | d. | promotional |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 2 World Wide Web | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/19/2017 3:00 PM | | *DATE MODIFIED:* | 1/19/2017 3:02 PM | |

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| 3. A computer \_\_\_\_\_\_ consists of connected computers, mobile devices, printers, and data storage devices that share computing resources and data.   |  |  |  | | --- | --- | --- | |  | a. | Internet | |  | b. | network | |  | c. | web | |  | d. | hotspot |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | 2 World Wide Web | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/19/2017 3:10 PM | | *DATE MODIFIED:* | 1/19/2017 3:14 PM | |

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| 4. Browsing or \_\_\_\_\_\_ the web is exploring by moving from one webpage to another.   |  |  |  | | --- | --- | --- | |  | a. | cruising | |  | b. | jumping | |  | c. | surfing | |  | d. | scanning |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 3 World Wide Web | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/19/2017 3:14 PM | | *DATE MODIFIED:* | 1/19/2017 3:21 PM | |

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| 5. Which of the following is an example of email software?   |  |  |  | | --- | --- | --- | |  | a. | Trillian | |  | b. | Yahoo! Messenger | |  | c. | Mozilla Thunderbird | |  | d. | All of the above |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 5 Influence on Society | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/19/2017 3:27 PM | | *DATE MODIFIED:* | 1/19/2017 3:29 PM | |

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| 6. Which of the following is an example of an IM chat program?   |  |  |  | | --- | --- | --- | |  | a. | Yahoo! Messenger | |  | b. | Google Drive | |  | c. | Gmail | |  | d. | Thunderbird |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 5 Influence on Society | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 10:46 AM | | *DATE MODIFIED:* | 1/23/2017 10:48 AM | |

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| 7. The term \_\_\_\_\_\_ computing refers to an environment where files and software are stored and shared online.   |  |  |  | | --- | --- | --- | |  | a. | app | |  | b. | cloud | |  | c. | network | |  | d. | web |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | 5 Influence on Society | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 10:49 AM | | *DATE MODIFIED:* | 1/23/2017 10:51 AM | |

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| 8. Websites that allow users to communicate with each other using text, audio, video, whiteboard, and shared files are called \_\_\_\_\_ workspaces.   |  |  |  | | --- | --- | --- | |  | a. | collaborative | |  | b. | cloud | |  | c. | home office | |  | d. | community |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 5 Influence on Society | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 10:52 AM | | *DATE MODIFIED:* | 1/23/2017 10:54 AM | |

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| 9. Which of the following best describes a hashtag?   |  |  |  | | --- | --- | --- | |  | a. | Another term for meta data. | |  | b. | An online encyclopedia. | |  | c. | A word or phrase that creates an easily searched group of related messages. | |  | d. | An online journal or diary. |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 7 Influence on Society | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:00 AM | | *DATE MODIFIED:* | 1/23/2017 11:03 AM | |

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| 10. Which of the following best describes a wiki?   |  |  |  | | --- | --- | --- | |  | a. | A group of related webpages to which users add, edit, or delete content. | |  | b. | An online encyclopedia. | |  | c. | An online course delivered over the web, often for free. | |  | d. | A word or phrase used as a form of commentary. |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 7 Influence on Society | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:05 AM | | *DATE MODIFIED:* | 1/23/2017 11:08 AM | |

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| 11. A(n) \_\_\_\_\_\_is a program or app that provides a scheduling, communication, and document sharing platform for students and teachers.   |  |  |  | | --- | --- | --- | |  | a. | cloud educational platform | |  | b. | open courseware | |  | c. | learning management system | |  | d. | web school system |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 8 Influence on Society | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:10 AM | | *DATE MODIFIED:* | 1/23/2017 11:14 AM | |

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| 12. Which type of e-commerce accounts for the majority of e-commerce transactions in the corporate world?   |  |  |  | | --- | --- | --- | |  | a. | B2B | |  | b. | B2C | |  | c. | C2C | |  | d. | C2B |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 10 Influence on Society | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:21 AM | | *DATE MODIFIED:* | 1/23/2017 11:22 AM | |

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| 13. Which term refers to the speed at which data travels from one device to another?   |  |  |  | | --- | --- | --- | |  | a. | broadband | |  | b. | Wi-Fi | |  | c. | stream speed | |  | d. | transfer rate |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *REFERENCES:* | 11 Ways to Access the Internet and the Web | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:23 AM | | *DATE MODIFIED:* | 1/23/2017 11:25 AM | |

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| 14. DSL, CATV, FTTP, and Satellite all are examples of what type of connection?   |  |  |  | | --- | --- | --- | |  | a. | broadband | |  | b. | wireless | |  | c. | modem | |  | d. | streaming |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 11 Broadband Connections | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:27 AM | | *DATE MODIFIED:* | 1/23/2017 11:29 AM | |

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| 15. Video or sound that downloads to a computer continuously to be watched or listened to in real time is called what?   |  |  |  | | --- | --- | --- | |  | a. | wireless content | |  | b. | cloud computing | |  | c. | streaming media | |  | d. | satellite data |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 11 Ways to Access the Internet and the Web | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:29 AM | | *DATE MODIFIED:* | 1/23/2017 11:31 AM | |

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| 16. What are 3G and 4G used to describe?   |  |  |  | | --- | --- | --- | |  | a. | transfer rates | |  | b. | standards for mobile communications | |  | c. | ISP services | |  | d. | types of mobile hotspots |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | 12 Mobile Internet Access | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:31 AM | | *DATE MODIFIED:* | 1/23/2017 11:33 AM | |

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| 17. Which term refers to a location that provides public Internet access?   |  |  |  | | --- | --- | --- | |  | a. | hot spot | |  | b. | Bluetooth | |  | c. | ISP | |  | d. | cellular service |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 12 Mobile Internet Access | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:36 AM | | *DATE MODIFIED:* | 1/23/2017 11:37 AM | |

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| 18. Which of the following best describes an ISP?   |  |  |  | | --- | --- | --- | |  | a. | An internal antenna or wireless card used to connect to the Internet. | |  | b. | A list of protocols for online safety. | |  | c. | A generation of mobile communications. | |  | d. | A business that provides Internet connections to individuals and companies. |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *REFERENCES:* | 12 Internet Service Providers | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:38 AM | | *DATE MODIFIED:* | 1/23/2017 11:42 AM | |

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| 19. Chrome, Opera and Safari are examples of what type of program or app?   |  |  |  | | --- | --- | --- | |  | a. | browser | |  | b. | hotspot | |  | c. | LMS | |  | d. | file sharing |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 13 Web Browsers | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:44 AM | | *DATE MODIFIED:* | 1/23/2017 11:45 AM | |

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| 20. RWD stands for \_\_\_\_\_\_ web design.   |  |  |  | | --- | --- | --- | |  | a. | responsive | |  | b. | reactive | |  | c. | responsible | |  | d. | retroactive |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 13 Web Browsers | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 12:51 PM | | *DATE MODIFIED:* | 1/26/2017 12:52 PM | |

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| 21. In the URL http://www.boston.com/news, http is the \_\_\_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | domain name | |  | b. | folder name | |  | c. | protocol | |  | d. | top-level domain |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 14 Web Browsers | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 12:54 PM | | *DATE MODIFIED:* | 1/26/2017 12:56 PM | |

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| 22. In the URL http://www.boston.com/news, www.boston.com is the \_\_\_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | domain name | |  | b. | folder name | |  | c. | protocol | |  | d. | top-level domain |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 14 Web Browsers | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 12:57 PM | | *DATE MODIFIED:* | 1/26/2017 12:57 PM | |

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| 23. In the URL http://www.boston.com/news, news is the \_\_\_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | domain name | |  | b. | folder name | |  | c. | protocol | |  | d. | top-level domain |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | 14 Web Browsers | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 12:58 PM | | *DATE MODIFIED:* | 1/26/2017 12:59 PM | |

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| 24. Which of the following best describes a URL's protocol?   |  |  |  | | --- | --- | --- | |  | a. | Specifies the format used for transmitting data. | |  | b. | Part of the top-level domain designation. | |  | c. | Locates the folder in which the webpage resides. | |  | d. | The numeric address for a computer connected to the Internet. |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 15 Web Browsers | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:02 PM | | *DATE MODIFIED:* | 1/26/2017 1:05 PM | |

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| 25. To find webpages on particular topics using a search engine, you enter terms or phrases called \_\_\_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | hits | |  | b. | keywords | |  | c. | tags | |  | d. | metasearches |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | 18 Commercial Websites | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:11 PM | | *DATE MODIFIED:* | 1/26/2017 1:13 PM | |

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| 26. Matches between a keyword search and resulting occurrences are called \_\_\_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | hits | |  | b. | keywords | |  | c. | tags | |  | d. | metasearches |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 18 Commercial Websites | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:16 PM | | *DATE MODIFIED:* | 1/26/2017 1:17 PM | |

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| 27. Info.com and Dogpile are examples of \_\_\_\_\_\_ engines that search multiple search engines' indexes.   |  |  |  | | --- | --- | --- | |  | a. | megasearch | |  | b. | multisearch | |  | c. | metasearch | |  | d. | magnasearch |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 18 Commercial Websites | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:20 PM | | *DATE MODIFIED:* | 1/26/2017 1:21 PM | |

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| 28. Which of the following best describes spamdexing?   |  |  |  | | --- | --- | --- | |  | a. | Preventing your website from the victim of spam emails and other messaging. | |  | b. | When search engines look for spam in order to create a list of websites to avoid presenting in search results. | |  | c. | Accepted SEO practice for gaining higher search result rankings. | |  | d. | When a website uses repeated phrases, unrelated tags, and misleading headers to manipulate search results. |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *REFERENCES:* | 19 Commercial Websites | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:22 PM | | *DATE MODIFIED:* | 1/26/2017 1:25 PM | |

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| 29. AOL and MSN are examples of what type of portal?   |  |  |  | | --- | --- | --- | |  | a. | corporate | |  | b. | general consumer | |  | c. | personal | |  | d. | vertical |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | 21 Commercial Websites | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:30 PM | | *DATE MODIFIED:* | 1/26/2017 1:32 PM | |

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| 30. In HTML, tag modifiers are called \_\_\_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | pairs | |  | b. | formats | |  | c. | attributes | |  | d. | specifications |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 23 Markup Languages | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:35 PM | | *DATE MODIFIED:* | 1/26/2017 2:27 PM | |

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| 31.  Which of the following is primarily used to facilitate the consistent sharing of information by defining content types?   |  |  |  | | --- | --- | --- | |  | a. | WML | |  | b. | XML | |  | c. | HTML | |  | d. | XHMTL |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | 24 Markup Languages | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:33 PM | | *DATE MODIFIED:* | 1/26/2017 2:36 PM | |

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| 32. Which of the following best describes the use of CSS?   |  |  |  | | --- | --- | --- | |  | a. | Write short programs that execute when a webpage downloads. | |  | b. | Enable RWD and other adaptive features as specified by the W3C. | |  | c. | Standardize the content of webpage content by defining styles such as font, margins, and more. | |  | d. | Design webpages specifically for mobile browsers. |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 25 Cascading Style Sheets | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:37 PM | | *DATE MODIFIED:* | 1/26/2017 2:40 PM | |

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| 33. Computers viruses and Internet worms are examples of \_\_\_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | malware | |  | b. | spam | |  | c. | SEO | |  | d. | web development tools |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 25 Scripting Languages | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:40 PM | | *DATE MODIFIED:* | 1/26/2017 2:42 PM | |

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| 34. A web template or \_\_\_\_\_\_ is a predesigned webpage that you can customize.   |  |  |  | | --- | --- | --- | |  | a. | model | |  | b. | script | |  | c. | theme | |  | d. | bootstrap |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 27 Web Templates and Content Management Systems | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:59 PM | | *DATE MODIFIED:* | 1/26/2017 3:02 PM | |

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| 35. Drupal, WordPress, and Joomla are examples of a(n) \_\_\_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | PHP | |  | b. | CSS | |  | c. | SDK | |  | d. | CMS |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *REFERENCES:* | 28 Web Templates and Content Management Systems | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 3:14 PM | | *DATE MODIFIED:* | 1/26/2017 3:18 PM | |

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| 36. What web design role is best described as creating a website that is enjoyable to visit and enables easy location and purchase of the features and products promoted by the website?   |  |  |  | | --- | --- | --- | |  | a. | UI/UX manager | |  | b. | SEO expert | |  | c. | system architect | |  | d. | web programmer |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *REFERENCES:* | 29 Creative Roles | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 3:19 PM | | *DATE MODIFIED:* | 1/26/2017 3:21 PM | |

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| 37. What web design role is best described as writing for the web environment and creating and revising text and other content?   |  |  |  | | --- | --- | --- | |  | a. | UI/UX manager | |  | b. | SEO expert | |  | c. | system architect | |  | d. | web programmer |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | 29 Creative Roles | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 3:22 PM | | *DATE MODIFIED:* | 1/26/2017 3:24 PM | |

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| 38. What web design role is best described as determining the structure and technical needs required to build, maintain, and expand the website?   |  |  |  | | --- | --- | --- | |  | a. | UI/UX manager | |  | b. | SEO expert | |  | c. | system architect | |  | d. | web programmer |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | 30 Oversight Roles | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 3:25 PM | | *DATE MODIFIED:* | 1/26/2017 3:26 PM | |

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| 39. Which type of web developer role focuses on aspects such as databases, programming, and security?   |  |  |  | | --- | --- | --- | |  | a. | full-stack | |  | b. | front-end | |  | c. | back-end | |  | d. | All of the above |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | 30 Technical Roles | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 3:30 PM | | *DATE MODIFIED:* | 1/26/2017 3:30 PM | |

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| 40. Which type of web developer role focuses on aspects that are visible to the website visitor, such as design.   |  |  |  | | --- | --- | --- | |  | a. | full-stack | |  | b. | front-end | |  | c. | back-end | |  | d. | All of the above |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | 30 Technical Roles | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 3:27 PM | | *DATE MODIFIED:* | 1/26/2017 3:29 PM | |

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| 41. The Internet is a part of the World Wide Web that consists of connected computers.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 2 World Wide Web | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/19/2017 2:54 PM | | *DATE MODIFIED:* | 1/19/2017 2:58 PM | |

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| 42. A hyperlink is a word, phrase, or image that connects webpages.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 2 World Wide Web | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/19/2017 3:03 PM | | *DATE MODIFIED:* | 1/19/2017 3:03 PM | |

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| 43. IRC is a web chat communication technology.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 5 Influence on Society | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/19/2017 3:30 PM | | *DATE MODIFIED:* | 1/19/2017 3:31 PM | |

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| 44. IM chat is the abbreviation for Internet messaging.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 5 Influence on Society | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 10:43 AM | | *DATE MODIFIED:* | 1/23/2017 10:45 AM | |

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| 45. LOL and gr8 are examples of text speak.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 5 Influence on Society | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 10:51 AM | | *DATE MODIFIED:* | 1/23/2017 10:51 AM | |

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| 46. Instagram, Facebook, and LinkedIn are examples of social bookmarking services.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 6 Influence on Society | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 10:58 AM | | *DATE MODIFIED:* | 1/23/2017 10:59 AM | |

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| 47. YouTube and Vimeo are examples of video sharing websites.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 6 Influence on Society | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 10:55 AM | | *DATE MODIFIED:* | 1/23/2017 10:56 AM | |

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| 48. A MOOC is a multiplayer game played online, such as Minecraft.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 7 Influence on Society | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:03 AM | | *DATE MODIFIED:* | 1/23/2017 11:05 AM | |

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| 49. With synchronous online classes, students can download lectures as podcasts or transcripts and add comments or answer questions at the student's convenience.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 8 Influence on Society | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:08 AM | | *DATE MODIFIED:* | 1/23/2017 11:09 AM | |

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| 50. Examples of C2C e-commerce include online auctions and person-to-person classified ads.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 10 Influence on Society | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:19 AM | | *DATE MODIFIED:* | 1/23/2017 11:20 AM | |

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| 51. Bluetooth is a short-range wireless connection that uses radio frequency to transmit data between two electronic devices.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 11 Connecting to the Internet and the Web | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:25 AM | | *DATE MODIFIED:* | 1/23/2017 11:26 AM | |

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| 52. Typically, mobile devices use significantly more cellular data when you are connected to Wi-Fi.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 12 Internet Service Providers | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:34 AM | | *DATE MODIFIED:* | 1/23/2017 11:35 AM | |

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| 53. A browser is a program or app that requests, downloads, and displays webpages stored on a web server.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 13 Web Browsers | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/23/2017 11:42 AM | | *DATE MODIFIED:* | 1/23/2017 11:43 AM | |

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| 54. The ICANN controls the registration of domain names.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 14 Web Browsers | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 12:53 PM | | *DATE MODIFIED:* | 1/26/2017 12:54 PM | |

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| 55. An IP address is the text equivalent to a website's numeric address.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 14 Web Browsers | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 12:59 PM | | *DATE MODIFIED:* | 1/26/2017 1:00 PM | |

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| 56. Examples of top-level domains include .biz, .edu, and .mil.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 14 Web Browsers | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:01 PM | | *DATE MODIFIED:* | 1/26/2017 1:02 PM | |

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| 57. The protocol for webpages is .com.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 15 Web Browsers | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:05 PM | | *DATE MODIFIED:* | 1/26/2017 1:06 PM | |

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| 58. A topical website focuses on a specific subject.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 16 Organizational and Topical Websites | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:07 PM | | *DATE MODIFIED:* | 1/26/2017 1:08 PM | |

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| 59. Spiders are special codes added to webpages that contain information such as keywords and descriptive data.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 18 Commercial Websites | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:18 PM | | *DATE MODIFIED:* | 1/26/2017 1:19 PM | |

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| 60. Registration enables a website to track content preferences and provide a custom experience   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 17 Commercial Websites | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:09 PM | | *DATE MODIFIED:* | 1/26/2017 1:11 PM | |

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| 61. SEO is the process of designing a webpage to increase the likelihood that it will appear high in a search engine's search results list.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 19 Commercial Websites | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:26 PM | | *DATE MODIFIED:* | 1/26/2017 1:27 PM | |

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| 62. A search engine builds its index using human interaction, such as when a website owner submits website information.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 19 Commercial Websites | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:28 PM | | *DATE MODIFIED:* | 1/26/2017 1:29 PM | |

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| 63. HTML is a document that uses rules to standardize the appearance of webpage content such as font, margins, and background colors.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 23 Markup Languages | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 1:33 PM | | *DATE MODIFIED:* | 1/26/2017 1:34 PM | |

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| 64. The most current HTML standard is HTML4.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 24 Markup Languages | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:29 PM | | *DATE MODIFIED:* | 1/26/2017 2:30 PM | |

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| 65. In CSS, 'cascading' refers to the order in which different styles are applied.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 24 Cascading Style Sheets | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:31 PM | | *DATE MODIFIED:* | 1/26/2017 2:32 PM | |

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| 66. WYSIWYG is another term for an HTML text editor.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 26 Web Development Tools | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:48 PM | | *DATE MODIFIED:* | 1/26/2017 2:50 PM | |

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| 67. One downside to using a web development tool is that sometimes they insert unnecessary code, creating larger, slower-loading webpages.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 27 Web Development Tools | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:51 PM | | *DATE MODIFIED:* | 1/26/2017 2:52 PM | |

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| 68. If you assume a technical web design role, your focus primarily will be on how the website looks, and its content.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 29 Creative Roles | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:53 PM | | *DATE MODIFIED:* | 1/26/2017 2:54 PM | |

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| 69. An IDE offers sophisticated website design, publishing, and management capabilities.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *POINTS:* | 1 | | *REFERENCES:* | 27 Web Development Tools | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:55 PM | | *DATE MODIFIED:* | 1/27/2017 11:33 AM | |

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| 70. In a CMS, templates, style sheets, and other content elements are stored in an intranet.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *POINTS:* | 1 | | *REFERENCES:* | 28 Web Templates and Content Management Systems | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *DATE CREATED:* | 1/26/2017 2:56 PM | | *DATE MODIFIED:* | 1/26/2017 2:58 PM | |

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| 71. Compare the Internet and the World Wide Web (web).   |  |  | | --- | --- | | *ANSWER:* | Although the terms *Internet* and *web* frequently are used interchangeably, they are not the same thing. The Internet is a worldwide public network that links private networks. The World Wide Web is a subset of the Internet where Internet-connected computers store groups of specifically formatted electronic documents. Individual documents are called webpages and a group of related documents is called a website. | | *POINTS:* | 1 | | *REFERENCES:* | 2 World Wide Web | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *PREFACE NAME:* | New Preface | | *TOPICS:* | Critical Thinking | | *DATE CREATED:* | 12/16/2016 2:55 PM | | *DATE MODIFIED:* | 12/16/2016 2:55 PM | |

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| 72. Using the URL http://www.boston.com/news, define the components of a URL.   |  |  | | --- | --- | | *ANSWER:* | 1. http:// — the protocol or communication standard for transmitting webpages over the Internet 2. www.boston.com — the domain name and TLD designation 3. news — folder that contains the webpage; part of the path to the requested webpage | | *POINTS:* | 1 | | *REFERENCES:* | 14 Web Browsers | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *TOPICS:* | Critical Thinking | | *DATE CREATED:* | 12/16/2016 2:55 PM | | *DATE MODIFIED:* | 12/16/2016 2:55 PM | |

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| 73. Explain the influence on society of inexpensive Internet access and access to the web.   |  |  | | --- | --- | | *ANSWER:* | The Internet and the web have significantly influenced the way the world communicates, educates, entertains, and conducts business.  **·** Communication **—** Individuals and organizations of all types use websites to communicate ideas and information. Other communication options that rely on Internet and web technologies include email, blogging, social networking, social bookmarking, chat, instant messaging, virtual meetings and collaborative workspaces, video sharing, VoIP, interactive gaming, and 3D virtual worlds. **·** Education — There are very few topics you cannot learn about by turning to the web. You can take an online course from an academic institution to earn a degree or certificate, or watch a video or read a blog post by an amateur expert. Several universities and academic institutions, such as MIT, publish some or all of their educational materials online, including homework and video lectures, so that they are free and open to everyone. **·** Entertainment and News — Interactive multimedia experiences and continually updated content lure millions of people to the web for entertainment and news. Popular entertainment sites offer music, videos, sports, games, and more. **·** E-commerce — E-commerce encompasses a wide variety of online business activities, including consumer shopping and investing and the exchange of business data and transactions within a company or among multiple companies. | | *POINTS:* | 1 | | *REFERENCES:* | 4-9 Influence on Society | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *TOPICS:* | Critical Thinking | | *DATE CREATED:* | 12/16/2016 2:55 PM | | *DATE MODIFIED:* | 12/16/2016 2:55 PM | |

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| 74. Describe each of the following web design role categories, and list at least two jobs that fall under each: creative, technical, and oversight.   |  |  | | --- | --- | | *ANSWER:* | Creative roles focus on how the website looks, and its content. Roles include: content writer/editor, SEO expert, web designer, UI/UX manager, web artist/graphic designer, and multimedia producer.  ​  Technical roles focus on a website's technology, functionality, and security. Roles include: web programmer, web developer, database developer, and web server administrator.  ​  Oversight roles focus on managerial or administrative issues, or marketing/customer service. Roles include: web administrator, tester, system architect, and social media expert. | | *POINTS:* | 1 | | *REFERENCES:* | 28-30 Web Design Roles | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *TOPICS:* | Critical Thinking | | *DATE CREATED:* | 1/26/2017 1:14 PM | | *DATE MODIFIED:* | 1/26/2017 3:46 PM | |

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| 75. Briefly describe each of the following web design tools: markup languages; CSS; scripting languages; text and HMTL editors; web development tools; and web templates and CMS.   |  |  | | --- | --- | | *ANSWER:* | * Markup languages are coding systems that use tags to provide instructions about the appearance, structure, and formatting of a document. * CSS is used to define styles for elements such as font, margins, and background colors to ensure consistency across webpages. * Scripting languages are programming languages used to add active content to webpages. * Tex and HTML editors are used to enter and save text files used as webpage content. * Web templates and CMS platforms provide methods to create and manage webpages and websites without knowing HTML or other programming skills. | | *POINTS:* | 1 | | *REFERENCES:* | 22-28 Web Design Tools | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *TOPICS:* | Critical Thinking | | *DATE CREATED:* | 1/26/2017 1:13 PM | | *DATE MODIFIED:* | 1/26/2017 3:38 PM | |